

Frost Read-a-thon 2022

Frequently Asked Questions



How long will I have to read and track my minutes?

The Read-a-thon runs from Monday, February 14 through Monday, February 28. The recommended reading goal is 200 minutes over the 2 weeks.

How should I track my minutes? You can track your minutes on your individual 99Pledges.com account. If you are not using the 99Pledges.com account, you can download a copy of the Frost Read-a-thon Reading Log from the PTA website.

How and when do reading logs have to be turned in?

Minutes must be recorded on 99Pledges or submitted via email no later than February 28 in order to be eligible for prizes and to calculate pledges for “per minute” sponsors.

How is the PTA going to spend the money raised?

The money raised will be used to help fund various PTA-sponsored instructional resources and materials such as literacy development and digital library books, world language instructional materials, mentorship / character building / positive behavior incentive programs, Science / STEAM / Consumer Sciences supplies, academic competitions, teacher recognition, student social and emotional development clubs, and more.

When and how are payments due to the school?

All pledges should be collected via our fundraising platform 99Pledges.com no later than Monday, February 28. Flat donations will be collected and charged to sponsor’s cards immediately. “Per minute” donations will be calculated and charged when final reading logs are submitted and total minutes read are entered into the system (approximately 1 week after the read-a-thon ends). If you arranged with Susan Morningstar and Julie Minde to participate in the read-a-thon without using the online platform, please coordinate with them for the payment by February 28.

My donor wants to write a check.

We strongly urge donors to use our fundraising platform 99Pledges.com. However, if they prefer to write a check have them write it to Frost Middle School PTA, and make arrangements to deliver the check to Susan Morningstar or Julie Minde by February 28.

Are donations tax deductible?

Yes! All pledges are tax deductible donations to the Frost Middle School PTA (Tax ID 521289045). This ID is also posted on the 99Pledges.com site for sharing with donors.

What prizes are available?

The top earner (with minimum of 100 pages read) and top reader (minimum of \$5 in pledges) in each grade will receive a \$25 Amazon Gift Card. And for every \$25 earned, each student will be entered into a raffle to win gift cards to favorite local establishments. Winners will be announced about a week after the read-a-thon ends, after all reading logs have been received and tallied.

I still have questions.

Contact Julie Minde at julie.m.minde@gmail.com or (703)554-5667.